

Honesty & Integrity

We do the right thing, in the right way, for the *right* reason.

Self-Improvement

We seek to do better each day personally and professionally by increasing our *knowledge and experience*.

Futrend Technology Foundation

FUTREND'S CORE PURPOSE

We seek to build a community of excellence and opportunity to help people and organizations achieve their greatest potential.

T

- Trust Futrend
- Target excellent customer service
- Treat all with respect

E

- Exceed customer's expectations
- Expedite responses
- Educate users

A

- Align with customer's vision
- Assist on-demand
- Achieve results

M

- Maintain efficiency
- Master skills
- Manage costs, schedules, and deliverables

Honesty & Integrity • Hard Work • Excellence • Self-Improvement

FUTREND'S CORE VALUES

- **T**rust Futrend
- **T**arget excellent customer service
- **T**reat all with respect
- **E**xceed customer's expectations
- **E**xpedite responses
- **E**ducate users
- **A**lign with customer's vision
- **A**ssist on-demand
- **A**chieve results
- **M**aintain efficiency
- **M**aster skills
- **M**anage costs, schedules, & deliverables

Mission Statement

Help our customers improve services and effectiveness through business process management, automation, and technology utilization.

Market recognized small business leader offering system implementation, integration and development.

Futrend's hard-earned excellent reputation among our customers is in your hands and impacted by your interaction and behavior with clients.

Your ability to service our customers and deliver services reflects Futrend's ability to deliver and manage.

We support the government to serve its citizens.

Your work is service to the citizens – both directly and indirectly.

How we perform *matters* as it reflects on us as individuals and as a company. We strive to achieve a reputation for excellence.

Excellence

Hard Work

We work hard and smart, making a persistent and determined effort toward *success*.