



## **FUTREND's Jeff Zhong Presents at the 4<sup>th</sup> International SOA Symposium and the 3<sup>rd</sup> International Cloud Symposium**

By Pauline Retener  
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**VIENNA, VA. (MARCH 29, 2011)** — Jeff Zhong, acting Chief Technology Officer of Futrend Technology, Inc., will present FUTREND's Service-Oriented Architecture (SOA) design, methodologies, and successful implementations at this year's 4<sup>th</sup> International SOA Symposium and the 3<sup>rd</sup> International Cloud Symposium.

The symposium is the largest and most comprehensive SOA and Cloud Computing event of the year. It will be held in Brasilia, Brazil on April 27th & 28th, 2011 at the Royal Tulip Hotel. Attending the conference will be the world's leading experts in the field, from organizations such as: Oracle, Microsoft, IBM, HP, Salesforce.com, Amazon, Google, SOA Systems, U.S. Department of Defense, Gartner, and Accenture.

"Jeff will be showcasing our design, technical approach, and architecture to the world. This is an honor, as well as industry recognition, bestowed upon the entire FUTREND Team. It is also a testimony to our team's hard work, technical prowess, and thought in leadership in the SOA area," said Jerry Zhou, FUTREND's Chief Executive Officer.

Mr. Zhong's presentation will detail FUTREND's success at various Government agencies, especially at the National Institutes of Health (NIH) – from managing more than \$20 billion of research grants and accurately and quickly reimbursing expenses to organizing the travel for over 15,000 scientists, researchers and Federal employees. He will discuss how SOA design principles were followed and major service components were constructed to reap the business benefits, as well as the lessons learned in the real world situations and integrated into large scale, highly-valued, mission-critical information systems, while meeting rigorous security and compliance requirements.

FUTREND has successfully completed 5 SOA projects in 4 years at NIH. In 2007, NIH began SOA implementation for its NIH Business System (NBS). Following the NIH's Enterprise Architecture (EA) and SOA guiding principles, Mr. Zhong and the FUTREND Team utilized NIH CIT/ISC and NBS infrastructures to enhance and improve functionality of existing agency systems: Travel, the first successful SOA

implementation in eTravel among all Federal agencies; and the NIH annual grant commitments and obligations, which average \$20-25 billion (US) per year; and Clinical Center, which integrated the expense reimbursement system. The final project, the Federal Acquisition, was broken up into two parts: Administrative Management Budget Information System (AMBIS) and Purchasing Online Tracking System (POTS).

Mr. Zhong attributes these successful implementations to the NIH executive sponsorship, well-managed process, FUTREND's domain expertise, technical experience, and exceptional teamwork.

"For every successful SOA project, it's critical to have senior management support and trust. Our team's in-depth business domain knowledge in conjunction with the world-class SOA expertise, helped NIH realize the most business value, save taxpayers' dollars, and streamline business processes," said Mr. Zhong. "We're excited and proud to be one of the world-class speakers, introducing our best practices to the international SOA and Cloud Computing communities. It's a great opportunity for us to share and interact face-to-face with world experts and deliver more value to our current and future clients."

FUTREND is an ISO 9001:2008 certified business and technology solutions provider located in the greater Washington, D.C., area. Primarily focusing on Healthcare IT, Federal Financial Management, and Grants Management, FUTREND has been providing Government clients with high-value solutions that support their missions and meet their most critical objectives and business needs.

#### **About Futrend Technology, Inc.**

Futrend Technology, Inc., headquartered in Vienna, VA, is an ISO 9001:2008 certified Small Business Administration 8(a) Corporation that has been serving the Federal government and private industry for 10 years. Futrend is dedicated to improving efficiency and effectiveness by leveraging Information Technology and its application in support of business operations. Futrend Technology's core services include system integration, system, implementation, full life-cycle application development, program/project management (PMO), professional services and management consulting. Futrend's core competencies are in Healthcare IT, Financial Management and Grants Management.

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