

FUTREND Introduces You and I Program

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April 15, 2012 (Vienna, VA) – Futrend Technology, Inc. introduced its *You and I* program to the organization during the company's bi-annual all-hands meeting on Monday, January 16, 2012. *You and I* was designed to fulfill FUTREND's social responsibility, as a business entity, to respect individuals, the community, and the environment, supporting and encouraging employees to engage in community work.

As part of FUTREND's Corporate Strategic Plan, the organization continually strives to be an outstanding corporate citizen. Through *You and I's* "Never Miss a Meal" program, we are working towards to implementing this strategic goal of fighting hunger around the world. Working with various food banks and organizations in this effort, *You and I* will hold food drives three times a year – the number "three" indicating the three important meals of the day.

This past April, *You and I* held its first food drive as part of the program. After a month of collection, the community outreach program donated non-perishable food items and donated them to Reston Interfaith, a nonprofit who share the same values that FUTREND upholds, making a tremendous impact on the community and those they have affected directly through their services. Located in Reston, VA, Reston Interfaith has reached out to 250,000 people in the Northern Fairfax County, helping them overcome tough economic times since 1970, providing urgent or ongoing requirements for housing, childcare, food, or financial assistance.

You and I's future community outreach plans also include: back to school drives – providing books and necessary school supplies/items to children/establishments in need – and working with Humanity First, a registered charity in 33 countries across six continents, whose mission it is to work on human development projects and respond to disasters since 1995.

“Through community services, a sense of fulfillment is achieved when we help each other,” says Temoor Khan, one of *You and I*’s core members. “One of FUTREND’s goals is to be an outstanding corporate citizen. Giving back to the community through programs, such as “never Miss a Meal,” gives the company the opportunity to give to those around us and to build a stronger community.”

FUTREND is also actively participating at the NIH’s Children’s INN, an organization that provides “a place like home” for young patients of the NIH:

- Canned and perishable food item donations
- WINNter Affair Gala sponsor
- NIH’s Young Ambassadors Council member
- Coordination of musical event(s) during INN family dinners

To learn more about FUTREND’s To learn more about FUTREND’s *You and I* program, please visit the website:
<http://futrend.com/YouandI/index.html>.